

*College of
Business
Administration*

KOOKMIN BUSINESS



KOOKMIN UNIVERSITY

KOOKMIN COLLEGE OF BUSINESS ADMINISTRATION (KCBA)

Kookmin College of Business Administration (KCBA) is a dynamic and innovative international business school that offers knowledge, experience, and opportunity that you need to be successful in your career. Our excellent faculty and innovative curriculum will equip you with the qualifications required to be global business leaders.

Why KCBA?

KCBA is one of the most dynamic business schools in Asia located in Seoul, Korea. Kookmin University was founded in 1946 and it has been a pioneer in fulfilling the needs of our students and rapidly changing global society.

• Top-class Faculty

The faculty of KCBA holds degrees from world-class academic institutions and has outstanding experiences from business and public sector organizations. They carry out high-quality academic research and provide links with the real business world.

• Innovative Curriculum

KCBA encourages critical and creative thinking with different perspectives and offers opportunities to actualize ideas. We passionately believe that our teaching and support system enable students to create new wave for the future. Extra-curricular involvement with the local and international business companies, volunteer programs, competitions, and international work camp, provide you with opportunities to learn cutting-edge business knowledge and implement what you learn at the University.

• Special Programs for International Students

We encourage international students to participate in exciting extra-curricular programs beyond the regular curriculum. We offer opportunities that students need to be successful in their global career. KCBA International Affair Team supports international students and provides information needed for successful campus life.

• Campus in City of Seoul

KCBA is located in Seoul, the political, economic, cultural, and historical center of Korea. Venerable royal palaces of historical dynasty, open markets and bazaars, national museum of modern and contemporary art, the presidential residence, head offices of global companies and international finance and technology centers coexist harmoniously here. You can feel the dynamic energy of Asia's metropolitan city surrounding the campus.



MISSION & VISION

Mission

Create the wave

To be a global leader in innovation that creates a new wave for the success of corporations and society.

Vision

A globalized College of Business Administration developing 21st century business leaders who possess Experience, Differentiation and Global Sense.

E

Experience

Strengthen our ability based on experience

D

Differentiation

Developing unique talents with different perspectives

G

Globalization

Encouraging students equip global mind set and skill

E

enterprise

Enriching students' field experience with various internships

KCBA Program Portfolio

Program		Degree
Undergraduate	• Department of Business Administration	BA
	• Department of Management Information Systems	
	• Department of Finance and Accounting	
	• KMU International Business School (KIBS)	
	• Department of Corporate Management	
Graduate	• Department of Business Administration	MA & Ph.D.
	• Department of Accounting	
	• Department of Data Science	
MBA	• Professional Management	MBA
	• Leadership and Coaching	
	• AI Big Data	
	• Defense Management	

UNDERGRADUATE PROGRAM

School of Business Administration

• Business Administration

The Business Administration covers general business knowledge and skills. You will take modules in Human Resource Management, Marketing, Operation Management, Accounting, Finance, and International Business. These core subjects are complemented by a choice of more specialized subjects (e.g., Leadership, Retailing, Marketing analytics) and options to study areas of business that interest you (e.g., Entrepreneurship, Design and Marketing).

• Business Analytics and Statistics

Business Analytics and Statistics provides more specialized knowledge and skills for business statistics and data science. Business Analytics and Statistics major's special curriculum offers courses such as Mathematics for Business, Programming for Statistics and Analytics, Regression Analysis, Data Mining.

School of Management Information Systems

• Information Management

Information Management offers knowledge and skills for applying information technology to business activities. The students are prepared to perform tasks such as IT consulting, information system planning, information system management/operation, and business analytics. The curriculum includes the courses related to management fundamentals, programming, database management, and analytics.

KMU International Business School

KMU International Business School (KIBS) provides undergraduate management education with a special emphasis on global perspectives. Taught in English by a faculty of scholars, researchers, and practitioners, the KIBS curriculum focuses on helping students build necessary skills, knowledge, and competence to work effectively in the global business environment.

School of Finance and Accounting

• Finance

Finance is specially focused on finance industry. Specialized curriculums under the Finance and Insurance major are Financial Institutions, Advanced Finance, Law and Ethics in Financial Markets, and Introduction to Financial Markets and Products.

• Accounting

Accounting covers the production of information and the report of corporate activities and management's financial results. Specifically, the study consists of Financial Accounting, Management Accounting, Tax Accounting, Accounting Information Systems and Financial Auditing.

KMU INTERNATIONAL BUSINESS SCHOOL (KIBS)

KMU International Business School (KIBS) provides undergraduate management education attuned to the needs of today’s global business world. KIBS develops the next generation of global leaders with language and communication skills, cultural sensitivity, and global perspectives. The KIBS’s curriculum and its extra programs enable students to build necessary skills, knowledge, and abilities to work in the global environment including multinational corporations crossing national and cultural borders. We aim to train our students to be bilingual, capable of commanding fluent English and their native language in their business careers.

KIBS Curriculum

The KIBS curriculum, taught fully in English, offers business courses to ensure that the students develop the creativity, flexibility and critical thinking required to succeed in today’s ever-changing, complex environment. KIBS core courses cover the fields of financial management, marketing, accounting, production management, human resource management, and general management from the global perspective which are on demand for skilled professional global managers. When a KIBS student fulfills all the graduation requirements, he or she receives a Bachelor’s degree in Business Administration with International Business Major.

Required Elective			
YEAR 1	YEAR 2	YEAR 3	YEAR 4
Business Statistics	Operations Management	SCM & Logistics	International Business Practices
Principles of Economics	Principles of Marketing	Consumer Behavior	International Marketing
Contemporary Business & Entrepreneurship		Marketing Communication	
Business Mathematics	Principles of Accounting	Management Accounting	Business Ethics
Business Software Practice	Financial Accounting		Accounting Seminar
	Financial Management	Investment	Analysis of Management
		Financial Institutions	
	International Corporate Finance	Valuation	
	Organizational Behavior	Human Resource Management	Strategic management
	Management Information Systems	Negotiations	Business Law
		Digital Innovation	
		Technology Management: Intellectual Property and Biz Models	Entrepreneurship & Venture Business
		Contemporary Issues in Business	
Seminar in Special Topics			

KCBA FACULTY

Accounting

Hwang, Gyuyoung

Ph.D. Kookmin University

Kim, Byoung Ho

Ph.D. Northwestern University

Lee, Tae-Hee

Ph.D. University of Illinois at
Urbana-Champaign

Lim, Seung Yeon

Ph.D. Seoul National University

Nam, Young-Ho

Ph.D. Michigan State University

Shim, Hoshik

Ph.D. Seoul National University

Suh, Chungwoo

Ph.D. University of Illinois at
Urbana-Champaign

Yi, Jaekyung

Ph.D. University of Texas at Austin

Yim, Sang-Giun

Ph.D. Seoul National University

Business Analytics & Statistics

Ahn, Sung-Mahn

Ph.D. George Mason University

Cho, Yoon Ho

Ph.D. Korea Advanced Institute of Science
and Technology

Choi, Byounggu

Ph.D. Korea Advanced Institute of Science
and Technology

Chung, Yeojin

Ph.D. Pennsylvania State University

Kim, Eun-Hong

Ph.D. Korea Advanced Institute of Science
and Technology

Kwon, Suhn Beom

Ph.D. Korea Advanced Institute of Science
and Technology

Finance

Hong, Chung-Hun

Ph.D. Northwestern University

Jung, MooKwon

Ph.D. University of Houston

Kim, Myeong-Kyun

Ph.D. University of Michigan

Kwon, Yongjae

Ph.D. George Washington University

Lee, Dongyoup

Ph.D. Columbia University

Yun, Jeongsun

Ph.D. Princeton University

General Management

Kim, Hyunsoo

Ph.D. University of Florida

Lee, Donghee

Ph.D. Kookmin University

Park, Jaeshin

Ph.D. University of Cambridge

Human Resource Management & Strategy

Baik, Ki Bok

Ph.D. University of Houston

Kim, Bo Young

Ph.D. Seoul National University

Kim, Dohyeon

Ph.D. University of Warwick

Kim, Najung

Ph.D. Boston College

Kim, Yong-Min

Ph.D. University of Southern California

Ko, Hyon Sook

Ph.D. Seoul School of Integrated Sciences & Technologies

Lee, Eun Hyung

Ph.D. KDI School of Public Policy & Management

Rho Han-Kyun

Ph.D. University of Cambridge

Information Management

Ahn, Hyunchul

Ph.D. KAIST

Choi, Heung Sik

Ph.D. University of Rochester

Jeong, Seung Ryul

Ph.D. University of South Carolina

Juhn, Sung-Hyun

Ph.D. University of Minnesota

Kim, Namgyu

Ph.D. KAIST

Kim, Sun Woong

Ph.D. KAIST

Kwahk, Kee-Young

Ph.D. KAIST

Lee, Choon Youl

Ph.D. University of Michigan

Park, Do-Hyung

Ph.D. KAIST

Marketing

Bang, Hyejin

Ph.D. University of Georgia

Bang, Jounghae

Ph.D. University of Rhode Island

Chung, Jaekwon

Ph.D. University of Liverpool

Joo, Jaewoo

Ph.D. University of Toronto

Kang, Hyunmo

Ph.D. KAIST

Park, Dae Hyun

Ph.D. Sungkyunkwan University

Park, Sang Joon

Ph.D. University of Michigan

Rhee, Hyongjae

Ph.D. University of Florida

Operations Management

Choi, Daeheon

Ph.D. University of Washington

Choi, Jeong-Wook

Ph.D. University of Illinois at Urbana-Champaign

Kim, Jong-Dae

Ph.D. Pennsylvania State University

Ryu, Chung Suk

Ph.D. State University of New York at Buffalo

KCBA EXTRA PROGRAMS

KCBA Global Programs

Kookmin University is collaborating with 320 universities in 40 countries to offer exchange programs while extending dual-degree agreements and strategic alliances with overseas universities across the globe. To participate in KCBA extra programs, students should fulfill the eligibility requirements of each program.

• Global Work Camp (available for 1st year student in KIBS)

In July, many KIBS students fly to the work camps where they meet people from all over the world to serve and support community services. Countries where they participate as work camp volunteers include Germany, France, Kenya and Belgium. The activities may include non-government programs in various fields such as environment, construction and agriculture. Upon completion of the assignments, students receive certificates from work camp organizations. To participate in the work camps, students may apply through the “work camps” websites, where they can also receive free information services and should they be qualified, receive orientation before departure.

• International Day

International Day is a cultural event entirely organized by the international students to introduce their diverse cultures. The event is composed of two parts: the academic presentation competition and cultural activities. To participate in the competition, Korean and international students form united teams together.

• International Internship

KCBA arranges overseas internship program for students in their third and fourth year with the cooperation of valued global firms existed in Silicon Valley, New York, Spain and more. The internships offer qualified students valuable hands-on experience and a chance to build confidence to pursue their career goals in the global setting.





• Sungkok Global Frontier (SGF)

Three to four teams, with each team consisting of one professor and three to five students, research on a specific topic visiting a relevant study location overseas during summer or winter vacation. The results are shared by the faculty and students. Participating teams are selected based on the assessment of proposal presentation. Since 2013, this relatively new program has been receiving enthusiastic participation among the students.

• Korean Provisional Government Route Tour

With the mission of sharing the founding grounds of Kookmin University, the Korean Provisional Government Route Tour is designed to track the 1,000 mile-route of Mr. Shin Ikhee, the founder of the University. Aside from following the footprints of Mr. Shin and his colleagues in China, students also have the opportunity to attend lectures at a Chinese university and take tours in Korean companies operating in China.

• Teaching Business Administration in Korean in Vietnam

During winter breaks, approximately 40 students are sent to teach Principles of Business Administration in Vietnamese universities such as Hanoi University of Foreign Studies and Ho Chi Minh University of Social Sciences and Humanities.

• Summer School in Paris (available for 2nd & 3rd year students)

Situated in the heart of Paris, steps away from the Eiffel Tower, ESCE International Business School holds summer school for French and international students to study and enhance marketable skills and transform themselves into the next international leaders. Summer programs are provided in the category of Business such as “French Business Savoir-Fair” and “Luxury Academy”. It is provided during summer session, from June to July. Students are selected upon completion of qualification requirements.

• Overseas Exchange Program

KCBA offers Overseas Exchange Program opportunity for students. Students may study in Europe, United States, Canada and Asia. Students with English test scores including TOEFL, TOEIC, TEPS, IELTS, may apply for the Program. After having passed the interviews and completed the registration for foreign universities, students get to have an opportunity to study in foreign countries.



KCBA Career Development Programs

• Job-Day

Every semester, a Job-Day is opened with invited alumni from business and public sector organizations who provides students special lectures on job opportunities and introduction to different industry sectors. KCBA students acquire practical knowledge and information through Job-Day as they prepare for their career.

• Supporting Student Entrepreneurship

KCBA encourages student entrepreneurship. KCBA is an ideal place to realize bold business ideas by working with enthusiastic colleagues. Along with the University's Office of Entrepreneurship, KCBA regularly holds annual startup challenge. Jurors include eminent venture capitalists and business angels, who often offer incubation or investment opportunities to competition participants. KCBA also provides scholarship to student entrepreneurs as well as networking with alumni entrepreneurs. Entrepreneurship activities may not necessarily lead to startups, but they always help students to understand what they study at KCBA and, in many times, discover their lifetime passion.

• University-Industry Link Program

KCBA provides students with opportunities to carry out internships at domestic corporations. Opportunities are given to students who meet certain qualifications, and more available corporations are in progress.

• Alumnus-Mentoring Program

Mentor-Mentee program are provided for students to receive guidelines about career and job interviews from alumni working in various industrial fields.



SCHOLARSHIP

Scholarship for Freshmen Students (for the first semester only)

Category	Eligibility	Amount of Scholarship
Admission Scholarship	• All freshmen students	20%~50% of Tuition (depending on the admission scores)
KMU Korean Language Center	• Students who finished 2 semesters or more in KMU Korean Language Center	50% of Tuition
	• Students who finished 1 semester in KMU Korean Language Center	30% of Tuition

Scholarships for Current Students

Type	Criteria	Amount of Scholarship
Sungkok	• 1st rank student in each College (Or school/department)	100% of Tuition
Top of the Class	• 2nd rank student in each College (Or school/department)	70% of Tuition
Grade Type1	• A certain number of students	50% of Tuition
Grade Type2	• A certain number of students	30% of Tuition

G5 Scholarship

• Scholarship for International Students

There are two kinds of scholarships specifically for international students at KCBA: One for Academic Improvement and the other for Diligence. Every semester, about ten students are selected to recognize and further encourage their outstanding performance and character.

Type	Criteria	Amount of Scholarship
Academically Improvement	(a) achieved a minimum GPA of 3.0 in the previous semester (b) must attend 3 or more CBA courses during semester and 2 or more CBA courses in the previous semester	20% of Tuition
Diligence	(a) achieved a minimum GPA of 2.5 in the previous semester (b) Students must have been employed (volunteered) for a minimum of 10 hours per week for at least 6 weeks in the previous semester (c) must attend 3 or more CBA courses during semester and 2 or more CBA courses in the previous semester	20% of Tuition

ADMISSION

For spring semester enrollment, admission application must arrive no later than the second week of November and for fall semester, the first week of April. The deadline period is subject to change without prior notice. Should you have any questions or wish to join Kookmin University, please contact Kookmin University International Affairs Team (<https://english.kookmin.ac.kr/>).

Undergraduates (Except KIBS)

• Application Requirements

1. [Nationality Requirement] Non-Korean applicants must hold non-Korean passports and both parents must be non-Korean passport holders.
2. [Education Requirement]
Applicants need to have or plan to receive a high school graduation certificate from a high school in Korea or abroad (Documents from a high school abroad must have proof of Apostille from the government or from the Korean consulate unless the school is managed by the Minister of Education of Korea.)
3. [Language Requirement] Applications must meet one of the following:
 - A. Acquired TOPIK (the Test of Proficiency in Korean) Level 3 or higher
 - B. Completed the Level 3 or higher in a Korean language institution established by a four-year course university (The requirement is the completion of Level 3 or higher out of 6-level system)
 - C. Have studied in middle or high school in Korea for two years or more (except for international schools in Korea)
 - D. Passed the Korean proficiency test held by Kookmin University.
 - E. Acquired TOEFL 550, CBT 210, iBT 80, IELTS 5.5 or higher (KIBS only)
 - F. Are English native speakers (KIBS only)

• Attention to Applicants

1. Admission applications are accepted only via online (KIBS applicant and KGSP scholars are excluded).
2. When applying to the University, the applicants are in agreement with the University for using applicants' personal information for the following purposes: admission data, using and providing for education, research administration, campus life and other information.
3. The relevant department reviews all applications. Should an application carry wrongful information, an application will be terminated even after it had been accepted prior to investigation. Tuition fees in this case will not be refunded.
4. Should an applicant be accepted but wish to register to another Department after having registered in this University, he/she must apply for the forfeiture of registration and tuition fee refund through our website (www.kookmin.ac.kr).
5. All forms of application to the University will be made with the understanding that personal information should be used when applying for admission.

Transfer

• Application Requirements

International applicants' parents need to be non-Korean passport holders who have completed the equivalent of elementary, middle, and high schools in a school located in Korea or abroad. (Taiwanese nationals may apply even if just one of either parent has a Taiwanese citizenship)

• Attention to Applicants

1. Admission applications are accepted only via online (KIBS applicant and KGSP scholars are excluded).
2. When applying to the University, the applicants are in agreement with the University for using applicants' personal information for the following purposes: admission data, using and providing for education, research administration, campus life and other information.
3. The relevant department reviews all applications. Should an application carry wrongful information, an application will be terminated even after it had been accepted prior to investigation. Tuition fees in this case will not be refunded.
4. Should an applicant be accepted but wish to register to another Department after having registered in this University, he/she must apply for the forfeiture of registration and tuition fee refund through our website (www.kookmin.ac.kr).
5. All forms of application to the University will be made with the understanding that personal information should be used when applying for admission.
6. Qualified applicants can only graduate after completing a minimum of four semesters (Six semesters for the Department of Architectural Design in the College of Architecture). Visit <https://english.kookmin.ac.kr/>

Exchange Programs

Kookmin University invites more than 100 exchange students from 26 sister universities annually. Student dormitory will be assigned for exchange students and the dormitory fee can be waived according to the agreement between the two exchanging universities. For spring semester, exchange application must arrive no later than end of December and for fall semester, all documents must arrive no later than end of June. If you have any questions or wish to join Kookmin University for a semester or two, please consult an international officer at your home university.

Visit <https://english.kookmin.ac.kr/>

Undergraduate (KIBS)

Here is a brief overview of KIBS admission process. We provide some highlights in this brochure based on the admission standards. The exact dates and the process of the year that you are applying will be provided at <https://english.kookmin.ac.kr/admissions/undergraduate.php> when the admission season starts.

• Korean Nationalities

There are three admission types available for a Korean national applying to KIBS.

International Type: The applicants must have completed or will complete regular high school (graduate or graduate-to-be) in Korea or abroad.

Timeline

September	October	November
<ul style="list-style-type: none">• Document submission<ul style="list-style-type: none">- apply online- submit all the documents via post or in person	Interview (in Korean and in English)	Announcement of the results

Highlights: Required documents include high school grades report, record of school activities, English score (TOEIC: above 900; TOEFL: iBT 95; TEPS: above 800). Documents from a high school abroad must have proof of Apostille from the government or from the Korean consulate unless the school is managed by the Minister of Education of Korea.

Resident Abroad Type: The applicants must have completed or will complete regular high school (graduate or graduate-to-be) in Korea or abroad and either (i) must have attended three consecutive years of school including one year of high school abroad or (ii) must have sporadically attended four years of school including one year of high school abroad.

Timeline

July	August	November-December
<ul style="list-style-type: none">• Examination<ul style="list-style-type: none">- apply online- examination	<ul style="list-style-type: none">• Document submission<ul style="list-style-type: none">- submit all the documents via post or in person	Announcement of the results

Highlights: There is an admission exam in July which is composed of 50% in Korean and 50% in English.

SAT type: The applicants must either (i) have completed or will complete regular high school (graduate or graduate-to-be) in Korea or abroad (ii) or have passed the Korean high school qualification exam. They all should have taken the Korean SAT in the year that they are applying.

Timeline

December	January
<ul style="list-style-type: none">• Document submission<ul style="list-style-type: none">- apply online- submit all the documents via post or in person	Announcement of the results

Highlights: Documents from a high school abroad must have proof of Apostille from the government or from the Korean consulate unless the school is managed by the Minister of Education of Korea.

• Non-Korean Nationalities

There are two admission periods for international students. The first one starts in October and the second one starts in November.

Timeline

October for Period 1; November for Period 2	November for Period 1; December for Period 2
<ul style="list-style-type: none">• Document submission<ul style="list-style-type: none">- apply online- submit all the documents via post or in person	Announcement of the results

Highlights: Dual citizenship holders with Korean nationality are not eligible to apply. (Applicants must have completed or will complete regular high school before the school starts. High school qualification examination is not sufficient.)

• Transfer

Transfer is another way of becoming a KIBS student. The process usually starts in December. Visit: <http://admission.kookmin.ac.kr/index.php>

KMU INSTITUTE OF INTERNATIONAL EDUCATION

KMU IIE Korean Language Center Programs

Korean Language Education was started to help international students learn the Korean language and culture. The Center provides various systematic educational programs to meet the demands of the students. Visit: <http://iie.kookmin.ac.kr/english>.

• Short-term Korean Language Program (3 week program)

The program is designed for students to learn Korean language and culture intensively in a short time period. There will be a cultural experience class every day.

• Intensive Korean Language Program (10 week program, 4 semesters / year)

The program is designed to train students intensively in the speaking, listening, writing, and reading skills of the Korean language. The course is divided into six levels and each class consists of fifteen students or less.

• Undergraduate Program (15 week program)

The Undergraduate Program is a Korean language program for international students currently enrolled as undergraduate or graduate students at Kookmin University. It is open to credit-earning students.

Student Support Services

IIE offers diverse Student Support Services including Extra-Curricular Activities, Scholarships, and Audits to enhance the students' cultural experience and academic success. IIE will do all it can to help students be successful academically and socially in Korea.

• Extra-Curricular Activities

Students can experience the Korean culture outside the classroom. A teacher will be your guide for sightseeing, industry visits, and the experience of traditional activities.

• Scholarships

Students have an opportunity to receive scholarships. Many students can qualify for these scholarships. They include students with excellent academic records and students who take on-campus positions such as in Work & Study, translation, etc.

• Audit System

Students may audit undergraduate classes if their Korean language skills meet the requirement.

ACCOMMODATION

The school's dormitories have the finest facilities. The gross area of the dormitories is 7,220.55m², and the area for each room is 22.83m². There are four buildings, Building A, B, C, and D. These four buildings are composed of 95, 87, 87, and 75 rooms, respectively. These 344 rooms accommodate 1,376 students. Each is a one-room suite type dormitory with beds, desks, shower stalls, toilets, and a LAN communication network. Besides the residential space of students, there is a large cafeteria, common kitchens, laundry rooms, fitness rooms, and a convenience store in our dormitory complex. Several lounges provide students with the most comfortable study space. Kookmin Community Center is an off-campus residential facility for international students only. Each room is equipped with Internet access, beds, desks, chairs, and other necessities.

CONTACTS

KMU College of Business Administration (KCBA)

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TEL +82-2-910-5202(KCBA office) (for International Student Services TEL: +82-2-910-5206)

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Business Hours 9 AM to 5 PM (Mondays ~ Fridays)

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International Affairs Office of KCBA

TEL +82-2-910-5206, 4518

E-mail bizintl@kookmin.ac.kr

Department of Business Administration

TEL 82-2-910-5205

Department of Management Information Systems

TEL +82-2-910-4560

Department of Finance and Accounting

TEL + 82-2-910-5207

KMU International Business School Office(KIBS)

TEL +82-2-910-4518

Kookmin University Admissions for Undergraduate & Graduate Programs

Website <https://english.kookmin.ac.kr/>

E-mail Intl@kookmin.ac.kr (Person in charge: Kim, Jin Young/ aqua1093@kookmin.ac.kr)

TEL + 82-2-910-5834

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Kookmin University

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