

ACCOMMODATION

The school's dormitories have the finest facilities. The gross area of the dormitories is 7,220.55m², and the area for each room is 22.83m². There are four buildings, Building A, B, C, and D. These four buildings are composed of 95, 87, 87, and 75 rooms, respectively. These 344 rooms accommodate 1,376 students. Each is a one-room suite type dormitory with beds, desks, shower stalls, toilets, and a LAN communication network. Besides the residential space of students, there is a large cafeteria, common kitchens, laundry rooms, fitness rooms, and a convenience store in our dormitory complex. Several lounges provide students with the most comfortable study space. Kookmin Community Center is an off-campus residential facility for international students only. Each room is equipped with Internet access, beds, desks, chairs, and other necessities.

CONTACTS

KMU College of Business Administration (KCBA)

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(for International Student Services TEL: +82-2-910-5206)

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E-mail bizintl@kookmin.ac.kr

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Kookmin University

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COLLEGE OF
BUSINESS
ADMINISTRATION

KOOKMIN
BUSINESS



KOOKMIN UNIVERSITY

KOOKMIN COLLEGE OF BUSINESS ADMINISTRATION (KCBA)

Kookmin University’s College of Business Administration (KCBA) is a dynamic and innovative international business school that offers special knowledge, experience, and opportunity that you need to be successful in your career. Our excellent faculty and innovative curriculum will equip you with the qualifications required from global business leaders.

WHY KCBA?

KCBA is one of the most dynamic business schools in Asia located in Seoul, Korea. Kookmin University was founded in 1946 and it has been a pioneer in fulfilling the needs of our students and rapidly changing global society.

Top-class Faculty

The faculty of KCBA holds degrees from world-class academic institutions and has outstanding experiences from business and public sector organizations. They carry out high-quality academic research and provide links with the real business world.

Innovative Curriculum

KCBA encourages critical and creative thinking with different perspectives and offers opportunities to actualize ideas. We passionately believe that our teaching and support system enable students to create new wave for the future. Extra-curricular involvement with the local and international business companies, volunteer programs, competitions, and international work camp, provide you with opportunities to learn cutting-edge business knowledge and implement what you learn at the University.

Special Programs for International Students

We encourage international students to participate in exciting extra-curricular programs beyond the regular curriculum. We offer opportunities that students need to be successful in their global career. KCBA International Affair Team supports international students and provides information needed for successful campus life.

Campus in City of Seoul

KCBA is located in Seoul, the political, economic, cultural, and historical center of Korea. Venerable royal palaces of historical dynasty, open markets and bazaars, national museum of modern and contemporary art, the presidential residence, head offices of global companies and international finance and technology centers coexist harmoniously here. You can feel the dynamic energy of Asia’s metropolitan city surrounding the campus.



Mission

Create the wave

To be a global leader in innovation that creates a new wave for the success of corporations and society.

Vision

A globalized College of Business Administration developing 21st century business leaders who possess Experience, Differentiation and Global Sense.

E

xperience

Strengthen our ability based on experience

D

ifferentiation

Specialization of professors and students

G

lobalization

Globalization of developing talents

e

nterprise

Achievement of plan through rigorous and autonomous

KCBA Program Portfolio

	Program	Degree
Undergraduate	Business Administration	BA
	Global Management	
	Management Information Systems	
	KMU International Business School(KIBS)	
	Finance and Accounting	
	AI, Big Data & Management	
Graduate	Business Administration	MA&Ph.D.
	Accounting	
	Data Science	
MBA	Business Administration	MBA / Master of Beauty Business / Master of Healthcare Administration
	Leadership and Coaching	MBA
	Artificial Intelligence and Big Data	MBA / Master of Engineering
	Defense Management	MBA
	Digital Marketing	MBA
	Healthcare Management	Master of Healthcare Administration

UNDERGRADUATE PROGRAM

School of Business Administration

Business Administration

The Business Administration covers general business knowledge and skills. You will take modules in Human Resource Management, Marketing, Operations Management, Accounting, Finance and International Business. These core subjects are complemented by a choice of more specialized subjects (e.g., Leadership, Retailing, Marketing analytics) and options to study ares of business that interest you (e.g., Entrepreneurship, Design and Marketing).

Global Management

The Global Management major was established in the College of Business Administration in 2021 with the purpose of cultivating global management experts who will perform activities such as international management, international trades, overseas investments, and international cooperation in Northeast Asia, which is expected to become the center of the world economy in the 21st century. In this major, more than 50% of the major subjects are taught in Chinese by Chinese professors majoring in business administration.

School of Management Information Systems

Information Management

Information Management offers knowledge and skills of information technology that can be applied to various business activities. The students are prepared to perform tasks such as IT consulting, information system planning, information system management/ operation, and business analytics. The curriculum includes the courses related to management fundamentals, programming, database management, and analytics.

School of Finance and Accounting

Finance

Finance is specially focused on finance industry, Specialized curriculums under the Finance and Insurance major are Financial Institutions, Advanced Finance, Law and Ethics in Financial Markets, and Introduction to Financial Markets and Products.

Accounting

Accounting covers the generation of information useful to information users' decision-making in relation to an organization. Financial Accounting, Management Accounting, Tax Accounting, Accounting Information Systems, and Financial Auditing comprise the study.

Department of AI, Big Data & Management

Business automation and efficiency using AI and big data have become one of the major drivers of cost reduction in overall value-chain of the contemporary businesses, and new business areas are emerging at a rapid pace utilizing such technic. Accordingly, practitioners in various fields such as Marketing, Human resource management, Finance, and Operations management are widely incorporating Big data

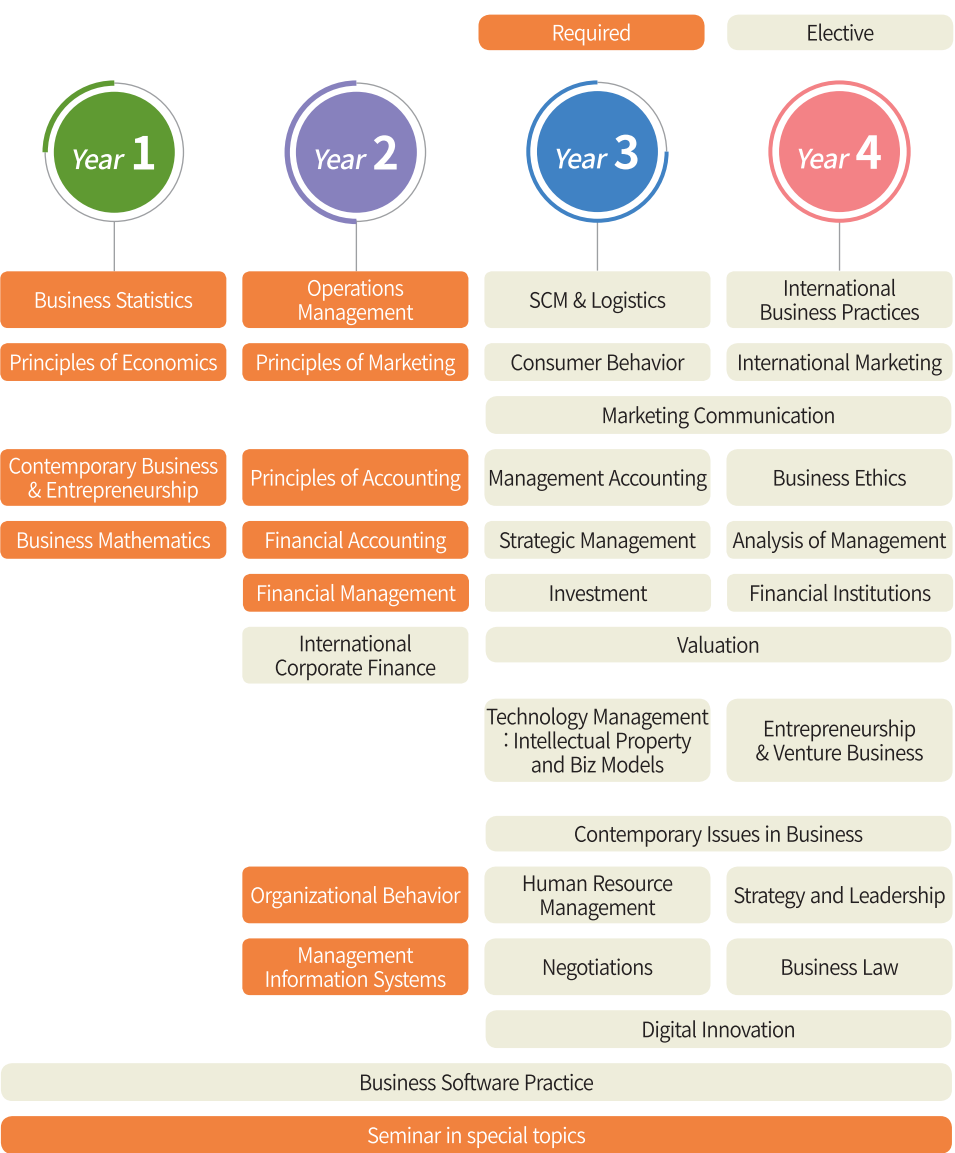
and AI into their management environment. The AI Big Data Convergence Management Department aims to cultivate creative innovators with business understanding and collaboration skills to respond to industrial sites, analysis experts with big data-based problem solving skills, and convergence experts who can apply and utilize AI.

KMU International Business School

International Business

Facing the vastly-changing environment of global marketplace along with ever-growing presence of multinational enterprises, KMU International Business School(KIBS) aims to provide undergraduate students with various programs that are geared towards cultivating global perspectives. The entire coursework is offered in English by the faculty members coming from various academic/practical backgrounds. The KIBS curriculum focuses on helping students build necessary skills, knowledge, and competence to differentiate themselves as a global professional.

KIBS Curriculum



KCBA FACULTY

ACCOUNTING

Hong, Jiyoong	Ph.D. Kookmin University
Hwang, Gyuyoung	Ph.D. Kookmin University
Kim, Byoung Ho	Ph.D. Northwestern University
Lee, Tae-Hee	Ph.D. University of Illinois at Urbana-Champaign
Lim, Seung Yeon	Ph.D. Seoul National University
Park, Kyeungjae	Ph.D. Kookmin University
Shim, Hoshik	Ph.D. Seoul National University
Yi, Jaekyung	Ph.D. University of Texas at Austin
Yim, Sang-Giun	Ph.D. Seoul National University

BUSINESS ANALYTICS & STATISTICS

Ahn, Sung-Mahn	Ph.D. George Mason University
Cho, Yoon Ho	Ph.D. Korea Advanced Institute of Science and Technology
Choi, Byounggu	Ph.D. Korea Advanced Institute of Science and Technology
Chung, Yeojin	Ph.D. Pennsylvania State University
Kwon, Suhm Beom	Ph.D. Korea Advanced Institute of Science and Technology
Park, Jonghyuk	Ph.D. Seoul National University

FINANCE

Hong, Chung-Hun	Ph.D. Northwestern University
Jung, Mookwon	Ph.D. University of Houston
Kim, Myeong-Kyun	Ph.D. University of Michigan
Kwon, Hyung Goo	Ph.D. Kookmin University
Kwon, Yongjae	Ph.D. George Washington University
Lee, Dongyoup	Ph.D. Columbia University
Yun, Jeongsun	Ph.D. Princeton University

GENERAL MANAGEMENT

Kim, Hyunsoo	Ph.D. University of Florida
Kim, Kyoung Ae	Ph.D. Sungkyunkwan University
Lee, Donghee	Ph.D. Kookmin University
Lee, Woo Jin	Ph.D. University of Maryland
Park, Jaeshin	Ph.D. University of Cambridge

HUMAN RESOURCE MANAGEMENT & STRATEGY

Kim, Bo Young	Ph.D. Seoul National University
Kim, Dohyeon	Ph.D. University of Warwick
Kim, Najung	Ph.D. Boston College
Kim, Yong-Min	Ph.D. University of Southern California
Ko, Hyon Sook	Ph.D. Seoul School of Integrated Sciences & Technologies
Lee, Eun Hyung	Ph.D. KDI School of Public Policy & Management
Rho, Han-Kyun	Ph.D. University of Cambridge

INFORMATION MANAGEMENT

Ahn, Hyunchul	Ph.D. KAIST
Choi, Heung Sik	Ph.D. University of Rochester
Jeong, Seung Ryul	Ph.D. University of South Carolina
Kim, Namgyu	Ph.D. KAIST
Kim, Sun Woong	Ph.D. KAIST
Kwahk, Kee-Young	Ph.D. KAIST
Lee, Choon Youl	Ph.D. University of Michigan
Park, Do-Hyung	Ph.D. KAIST

MARKETING

Bang, Hyejin	Ph.D. University of Georgia
Bang, Jounghae	Ph.D. University of Rhode Island
Chung, Jaekwon	Ph.D. University of Liverpool
Joo, Jaewoo	Ph.D. University of Toronto
Kang, Hyunmo	Ph.D. KAIST
Park, Sang Joon	Ph.D. University of Michigan
Rhee, Hyongjae	Ph.D. University of Florida

OPERATIONS MANAGEMENT

Choi, DaeHeon	Ph.D. University of Washington
Choi, Jeong-Wook	Ph.D. University of Illinois at Urbana-Champaign
Ryu, Chungsuk	Ph.D. State University of New York at Buffalo

KMU INTERNATIONAL BUSINESS SCHOOL

Alejandro Ramirez	MSc. University College Dublin
Bang, Hyejin	Ph.D. University of Georgia
Joo, Jaewoo	Ph.D. University of Toronto
Kim, Najung	Ph.D. Boston College
Lee, Hyoungjin	Ph.D. Korea University
Lee, Tae-Hee	Ph.D. University of Illinois at Urbana-Champaign

GLOBAL MANAGEMENT

Bian, Ailian	Ph.D. Korea University
Lee, Gukseong	Ph.D. Kyung Hee University
Zhang, Jing	Ph.D. Sungkyunkwan University

KCBA EXTRA PROGRAMS

KCBA Global Programs

Kookmin University is collaborating with 320 universities in 40 countries to offer exchange programs while extending dual-degree agreements and strategic alliances with overseas universities across the globe. To participate in KCBA extra programs, students should fulfill the eligibility requirements of each program.

Global Work Camp (available for 1st year student in KIBS major)

In July, many KIBS students fly to the work camps where they meet people from all over the world to serve and support community services. Countries where they participate as work camp volunteers include Germany, France, Kenya and Belgium. The activities may include non-government programs in various fields such as environment, construction and agriculture. Upon completion of the assignments, students receive certificates from work camp organizations. To participate in the work camps, students may apply through the “work camps” websites, where they can also receive free information services and should they be qualified, receive orientation before departure.

International Day

International Day is a cultural event entirely organized by the international students to introduce their diverse cultures. The event is composed of two parts: the academic presentation competition and cultural activities. To participate in the competition, Korean and international students form united teams together.

International Internship

KCBA arranges overseas internship program for students in their third and fourth year with the cooperation of valued global firms existed in Silicon Valley, New York, Spain and more. The internships offer qualified students valuable hands'on experience and a chance to build confidence to pursue their career goals in the global setting.

Sungkok Global Frontier (SGF)

Three to four teams, with each team consisting of one professor and three to five students, research on a specific topic visiting a relevant study location overseas during summer or winter vacation. The results are shared by the faculty and students. Participating teams are selected based on the assessment of proposal presentation. Since 2013, this relatively new program has been receiving enthusiastic participation among the students.

Korean Provisional Government Route Tour

With the mission of sharing the founding grounds of Kookmin University, the Korean Provisional Government Route Tour is designed to track the 1,000 mile-route of Mr. Shin Ikhee, the founder of the University. Aside from following the footprints of Mr. Shin and his colleagues in China, students also have the opportunity to attend lectures at a Chinese university and take tours in Korean companies operating in China.

Teaching Business Administration in Korean in Vietnam

During winter breaks, approximately 40 students are sent to teach Principles of Business Administration in Vietnamese universities such as Hanoi University of Foreign Studies and Ho Chi Minh University of Social Sciences and Humanities.

Summer School in Paris

Situated in the heart of Paris, steps away from the Eiffel Tower, ESCE International Business School holds summer school for French and international students to study and enhance marketable skills and transform themselves into the next international leaders. Summer programs are provided in the category of Business such as “French Business Savoir-Fair” and “Luxury Academy”. It is provided during summer session, from June to July. Students are selected upon completion of qualification requirements.

Overseas Exchange Program

KCBA offers Overseas Exchange Program opportunity for students. Students may study in Europe, United States, Canada and Asia. Students with English test scores including TOEFL, TOEIC, TEPS, IELTS, may apply for the Program. After having passed the interviews and completed the registration for foreign universities, students get to have an opportunity to study in foreign countries.



COLLEGE OF
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KOOKMIN BUSINESS

KCBA CAREER DEVELOPMENT PROGRAMS

Job-Day

Every semester, a Job-Day is opened with invited alumni from business and public sector organizations who provides students special lectures on job opportunities and introduction to different industry sectors. KCBA students acquire practical knowledge and information through Job-Day as they prepare for their career.

Supporting Student Entrepreneurship

KCBA encourages student entrepreneurship. KCBA is an ideal place to realize bold business ideas by working with enthusiastic colleagues. Along with the University’s Office of Entrepreneurship, KCBA regularly holds annual startup challenge. Jurors include eminent venture capitalists and business angels, who often offer incubation or investment opportunities to competition participants. KCBA also provides scholarship to student entrepreneurs as well as networking with alumni entrepreneurs. Entrepreneurship activities may not necessarily lead to startups, buy they always help students to understand what they study at KCBA and, in many times, discover their lifetime passion.

University-Industry Link Program

KCBA provides students with opportunities to carry out internships at domestic corporations . Opportunities are given to students who meet certain qualifications, and more available corporations are in progress.

Alumnus-Mentoring Program

Mentor-Mentee program are provided for students to receive guidelines about career and job interviews from alumni working in various industrial fields.

SCHOLARSHIP

For Freshmen

Category	Eligibility	Amount of Scholarship (For the first semester only)
Freshmen Admission		
Admission Scholarship	All freshmen students	20% of Tuition fee
	Students who acquired TOPIK Level 6Students who are equivalent to IELTS 8.0 or higher	100% of Tuition fee
	Students who acquired TOPIK Level 5Students who are equivalent to IELTS 7.5 or higher	70% of Tuition fee
	Students who acquired TOPIK Level 4Students who are equivalent to IELTS 7.0 or higher	50% of Tuition fee
	Students who acquired TOPIK Level 3Students who are equivalent to IELTS 6.5 or higher	30% of Tuition fee
Transfer Admission		
Admission Scholarship	All transfer students(Depending on the admission scores)	20~50% of Tuition fee
TOPIK Scholarship	Students who acquired TOPIK Level 6	Living allowance ₩2,000,000
	Students who acquired TOPIK Level 5	Living allowance ₩1,500,000
	Students who acquired TOPIK Level 4	Living allowance ₩1,000,000
Freshmen Admission / Transfer Admission		
KMU Korean Language Center Scholarship	Students who finished 2 terms or more at KMU Korean Language Center	50% of Tuition fee
	Students who finished 1 term at KMU Korean Language Center	30% of Tuition fee

For Current Student

Type	Criteria	Amount of Scholarship	Requirements
SungKok	1st ranked student in each College(or School/Department) ※ GPA over 3.8 is required	100% of Tuition fee	*Type of Scholarship will be determined based on a relative evaluation among international students who fulfilled he below requirements -Earned 12 or more credits without F(Fail) in the previous semester -GPA over 2.5 for the previous semester -Medical Insurance Holder -TOPIK requirement (Except for KIBS)
Top of the Class	2nd ranked student in each College(or School/Department)	70% of Tuition fee	
Grade Type 1	A certain number of students	50% of Tuition fee	
Grade Type 2	A certain number of students	30% of Tuition fee	
TOPIK	TOPIK Level 4~6	₩1,000,000~2,000,000	According to TOPIK Level

For Enrolled International Students at KCBA

G-5 Scholarship

There are two kinds of scholarships specifically for international students at KCBA: One for Academic Improvement and the other for Diligence. Every semester, about ten students are selected to recognize and further encourage their outstanding performance and character.

Type	Criteria	Amount of Scholarship
Academically Improvement	The top 10 foreign students with an average rating of 3.3 or higher for the corresponding year and an improvement of 0.5 or more from the previous year’s average score were selected.	20% of Tuition
Diligence	(a) achieved a minimum GPA of 2.5 in the previous semester (b) Students must have been employed (volunteered) for a minimum of 10 hours per week for at least 6 weeks in the previous semester (c) must attend 3 or more CBA courses during semester and 2 or more CBA courses in the previous semester	20% of Tuition

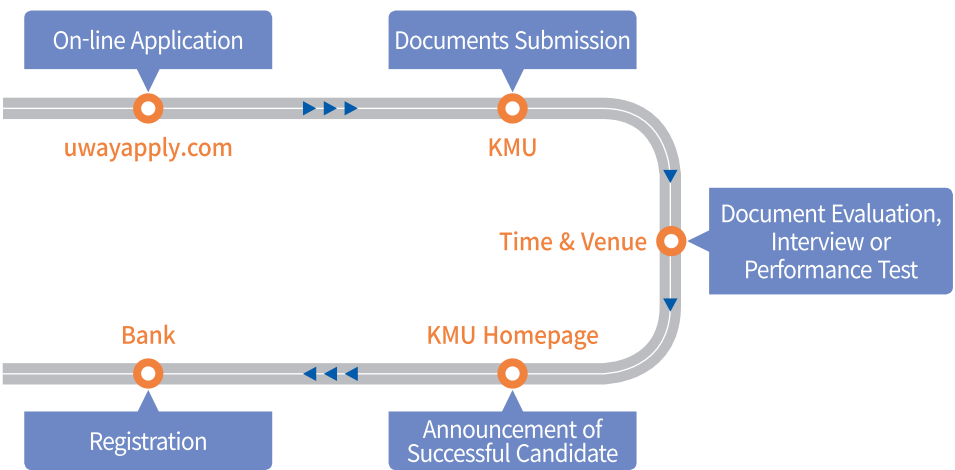
ADMISSION

Undergraduates (Except KIBS)

Application Schedule



Application Process



Eligibility

Nationality		Applicant and his/her parents must have foreign citizenship.
Education	Freshmen	Applicants who have completed or will complete regular high school(graduate or graduate-to-be)
	Transfer	A. transfer to the 2nd year <ul style="list-style-type: none">Applicants who have completed (or are expected to complete) the 1st year (or 2 semesters) or more and earned (or are expected to earn) more than 1/4 of the credits required for graduation in a regular 4-year university course (a bachelor's degree course) abroad.Applicants who graduated (or are expected to graduate) from a college in Korea or abroad. B. transfer to the 3rd year <ul style="list-style-type: none">Applicants who have completed (or are expected to complete) the 2nd year (or 4 semesters) or more and earned (or are expected to earn) more than 1/2 of the credits required for graduation in a regular 4-year university course (a bachelor's degree course) abroad.Applicants who graduated (or are expected to graduate) from a college in Korea or abroad.
Language	Freshmen	Applicants must meet one of the followings; <ul style="list-style-type: none">- Applicants who acquired the certificate of TOPIK- Applicants who acquired the certificate of completion from the Korean Language center- Applicants who has any other documents for the Korean language proficiency
	Transfer	Applicants must meet one of the followings; <ul style="list-style-type: none">- Applicants who acquired TOPIK Level 4 or higher- Applicants who completed the Level 4 or higher in Korean language center run by a four-year university- Applicants who studied in a university in Korea for 1 year(2 Semester) or more- Applicants who have passed the Korean Proficiency Test held by Kookmin University

Evaluation Criteria

Course		Document Evaluation	Interview	Performance Test	Total
Freshmen Admission	All admission units	100%	—	—	100%
Transfer Admission		100%	—	—	100%

Required Documents

Documents		Freshmen	Transfer
1	Application form	<input type="radio"/>	<input type="radio"/>
2	Self-introduction essay and study plan	<input type="radio"/>	<input type="radio"/>
3	High school graduation(or expected graduation) certificate	<input type="radio"/>	—
4	High school transcript	<input type="radio"/>	—
5	Certificate of graduation or completion from previously attended college or university	—	<input type="radio"/>
6	Official transcript of previously attended college or university	—	<input type="radio"/>
7	Copy of the applicant's passport and ID card	<input type="radio"/>	<input type="radio"/>
8	Copy of the ID card of parents	<input type="radio"/>	<input type="radio"/>
9	Copy of the applicant's passport and foreigner registration ID	<input type="radio"/>	<input type="radio"/>
10	Copy of applicants's alien registration card(if applicable)	<input type="radio"/>	<input type="radio"/>
11	Certificate of entry and exit issued by the Korean Immigration Office(if applicable)	<input type="radio"/>	<input type="radio"/>
12	Official documents verifying of the relationship between the applicants and parents	<input type="radio"/>	<input type="radio"/>
13	Certificate of Korean proficiency	<input type="radio"/>	<input type="radio"/>
14	Certificate of English proficiency(KIBS applicants only)	<input type="radio"/>	<input type="radio"/>
15	Copy of Korean bankbook	<input type="radio"/>	<input type="radio"/>

Undergraduate (KIBS)

Here is a brief overview of KIBS admission process. We provide some highlights in this brochure base on the admission standards. All the details and exact dates provide <http://admission.kookmin.ac.kr/main.php> or call +82-2-910-4123~9. All the details can change every year.

Korean Nationalities

There are three admission types available for a Korean national applying to KIBS.

1) International Type: The applicants must have completed or will complete regular high school(graduate or graduate-to-be) in Korea or abroad.

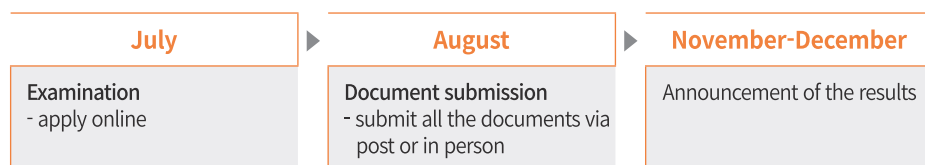
Timeline



Highlights: Required documents include high school grades report, record of school activities, English score (TOEIC: above 900; TOEFL IBT: above 95; TEPS: above 452). Documents from a high school abroad must have proof of Apostille from the government or from the Korean consulate unless the school is managed by the Minister of Education of Korea.

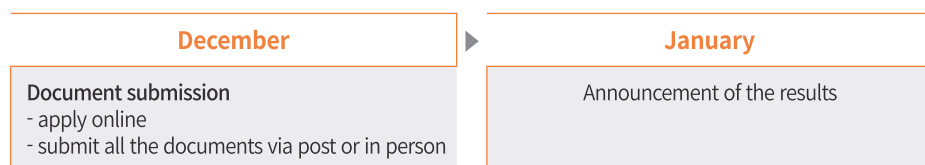
2) Resident Abroad Type: The applicants must have completed or will complete regular high school (graduate or graduate-to-be) in Korea or abroad and either (i) must have attended three consecutive years of school including one year of high school abroad or (ii) must have sporadically attended four years of school including one year of high school abroad.

Timeline



3) SAT type: The applicants must either (i) have completed or will complete regular high school (graduate or graduate-to-be) in Korea or abroad (ii) or have passed the Korean high school qualification exam. They all should have taken the Korean SAT in the year that they are applying.

Timeline



Highlights: Documents from a high school abroad must have proof of Apostille from the government or from the Korean consulate unless the school is managed by the Minister of Education of Korea.

Non-Korean Nationalities

There are two admission periods for international students. The first one starts in October and the second one starts in November.

Timeline



Highlights: Dual citizenship holders with Korean nationality are not eligible to apply. (Applicants must have completed or will complete regular high school before the school starts. High school qualification examination is not sufficient.)

Transfer

Transfer is another way of becoming a KIBS student. The process usually starts in December. Visit: <http://admission.kookmin.ac.kr/index.php>

KOREAN LANGUAGE CENTER

Korean Language Center provides systematic and differentiated Korean language courses to international students and develop efficient teaching methods and learning materials. The center also supports the development of Korean language skills among international students to strengthen their academic competency for degree programs and help them adapt to life in Korea.

► Visit: <https://iie.kookmin.ac.kr/en/main>

Regular Korean Language Program

- Education is provided in accordance with the level of students in terms of Korean language competence i.e., Beginner (Level 1, Level 2), Intermediate (Level 3, Level 4), and Advanced (Level 5, Level 6). Each class is conducted 4 Hours a day for 10 Weeks.
- Listening, Speaking, Reading, Writing, and Cultural Education courses are conducted to improve communication skills under practical environments using Korean language.
- A variety of cultural programs are offered for students to experience Korean culture.

Short-term Korean Language Program (3 weeks)

- Basic Korean and practical Korean class are provided in morning class
- Various Cultural Experiences are designed in the afternoon 2 times a week (Taekwondo, Korean Food Cooking Class, K-pop Dance Practice, visiting Indoor Sports Center, etc.)
- Korean classes are held 3 hours per day and 4 days per week.

K-pop Program (Summer & Winter)

- K-pop Program is a Short-term course where students can learn Korean language while experiencing K-pop Training Courses
- K-pop Program includes Training Courses such as Voice Training, Dance Training, Hair & Make-up Practice, etc.
- K-pop Program consist of 15 hours of Korean class, 50 hours K-pop traning(Vocal, Dance, Beauty) and 15 hours of Korean wave Experience.

